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For Immediate Release

Illinois League kicks off 79th Annual Convention

Naperville, IL., April 14, 2009 – More than 700 executives representing 125 credit unions are expected to be in attendance to kick-off the Illinois Credit Union League's (ICUL) 79th Annual Convention starting Thursday. The event runs through Saturday at the Chicago Hilton & Towers.

With a 50's rock and roll theme of "Shake, Rattle n' Roll," the ICUL Annual Convention will begin with the Delegates' Meeting, to be held Thursday at 2:00 p.m. The Delegates' Meeting will include the swearing in of two new ICUL directors. The Exhibit Hall Grand Opening, with more than 70 vendors, will follow at 4:00 p.m.

On Friday morning during the keynote and awards ceremony, a number of credit unions and individuals will win accolades for their accomplishments for the past year, including three Hall of Fame inductees, Spirit of Service (Employee of the Year and Volunteer of the Year) recipients, and recipients of the ICU Foundation's Memorial and Tribute awards. Winners of the Dora Maxwell, Louise Herring, and Desjardins awards held earlier this year, and supporters of the Credit Union Political Action Council (CUPAC), will also be recognized. Keynote speaker Al Mosocco of PulseBeat Marketing will cap off the opening session with a unique, multi-media presentation entitled: "History of Rock and Roll."

The Annual Convention also includes 17 educational sessions, the first group of which will be held on Friday morning. The sessions will offer opportunities for personal and professional growth, as they are tracked by area of expertise (i.e., director, lending, marketing, general interest, and executive). A closing session on Saturday morning, entitled "Kick in the Attitude", will feature author and attitude expert, Sam Glenn.

"We hope this convention addresses the many needs of Illinois credit unions, as well as meet the demands necessary for 'hot rodin' in today's marketplace," said Tootie Holmes, Annual Convention Committee Chair, and CEO of IEC Federal Credit Union in Springfield, Illinois.

For more information about the ICUL 79th Annual Convention, please go to:

<http://www.iculeague.org/leagueservices/Education/Annual+Convention/2009AC.htm>

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Note: The Illinois Credit Union League (ICUL) is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act. There are 423 credit unions in Illinois with more than 2.7 million members.