



Contact: William Wille, (800) 942-7124, ext. 3216

For Immediate Release

### **Illinois League Launches CEO Blog**

Naperville, IL., March 26, 2008 -- The Illinois Credit Union League (ICUL) has launched a new communication tool – the “Dialogue with Dan” blog.

The blog can be found at: <http://iculeague.blogspot.com/> and as a link via the League’s Web site, [www.iculeague.coop](http://www.iculeague.coop).

The “Dialogue with Dan” blog includes regular postings from ICUL president/chief executive officer, Dan Plauda, about Illinois system and credit union issues. Credit unions are welcome to comment, ask questions and share their thoughts with Plauda via these postings, and at the same time, share information with their fellow credit unions. Visitors to the blog can also choose to share postings with others via email.

On the blog, there are also links to “what’s new/what’s hot” on the League’s Web site, headlines from recent news stories of interest from various publications, and links to related credit union entities.

“As a resource for our affiliated credit unions, we hope our credit unions find this tool as a way to stay updated about what’s going on in the credit union world, as well as communicate with the League and each other about issues of importance,” said Plauda. “Check the blog frequently for regular blog postings.”

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**Note 1:** The Illinois Credit Union League is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act. There are 455 credit unions in Illinois with more than 2.7 million members.