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For Immediate Release

TravelMoney webinars to discuss fastest growing prepaid sector

Naperville, IL., March 5, 2009 – The Illinois Credit Union League (ICUL) Service Corporation will be holding a series of webinars to help credit unions across the country take advantage of the fastest growing segment of the prepaid industry, Visa TravelMoney.

There will be three webinars: from 10:00 – 11:00 a.m. CST and 3:00 – 4:00 p.m. CST on March 10 and from 10:00 – 11:00 a.m. CST on March 12 to speak to the value of offering the Visa TravelMoney Card. Credit unions interested in participating should register via <http://www.iculsc.com>.

Prepaid cards are the third evolution of the card payment business, following credit cards and debit cards, and are the fastest growing form of payment form in the past 20 years. According to statistics from 2007, there were more than seven billion prepaid transactions totaling over \$175 billion. During 2009, it is anticipated the prepaid industry will grow to \$236 billion.

Credit union members are embracing the TravelMoney card, as it provides the security of travelers' cheques and the convenience of a Visa card. TravelMoney Cards are good at 25 million merchants around the world that accept Visa debit cards and are reloadable via the Internet. The cards have the ability to be used in an ATM to get local currency and are not linked to the member's account at their credit union.

In addition, card users also enjoy travel enhancements including, lost luggage reimbursement, purchase security and travel and emergency assistance services.

Prepaid options also provide credit unions with benefits, including the opportunity to cross sell other products and services, no liability or fraud exposure, as well as an additional revenue stream. In addition, credit unions can order the cards as needed, and there are no monthly costs or minimums to offer the cards. From the member standpoint, the TravelMoney cards are instantly issued, re-loadable (with load values from \$100 - \$5,000) and are disposable, with a 24-month expiration window.

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TravelMoney is one of a series of prepaid options administered by the ICUL Service Corporation's as part of its CUMONEY Program. There are currently over 400 credit unions on its TravelMoney program.

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Note 1: The Illinois Credit Union League (ICUL) is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act. There are 423 credit unions in Illinois with more than 2.7 million members.

Note 2: A subsidiary of the Illinois Credit Union League, the ICUL Service Corporation offers fee-based products and services and is dedicated to helping credit unions compete. Its services include collections; credit, debit, EFT, and ATM cards; and strategic planning.