

WHAT WAS YOUR BEST CHAPTER SOCIAL EVENT THAT ATTRACTED THE MOST CREDIT UNION EMPLOYEES AND B.O.D.?

- Auction (free Margaritas)
- Halloween costume party and employee recognition
- Employee recognition and winery tour
- Bowling Alley – give each employee gift card, PickNick (Steak, etc.)
- Mock Robbery – BSA Training
- Trivia night; employee appreciation nights; Wii games on projector
- Christmas holiday meeting with kids
- Toy box for boy/girl – enter at holiday meeting & when they join credit union
- Bingo Night
- Employee appreciation/volunteer/legislative night
- Basket auctions
- Chapter picnic with family and friends
- Rented a winery – catered in food; wine tasting (social event) – each was given a coupon for 1 glass of wine
- “Cook-Your-Own-Steak” – Employee appreciation BBQ

WHAT DOES YOUR CHAPTER DO TO PROMOTE CREDIT UNIONS IN YOUR COMMUNITY?

- Holiday golf outing – Halloween night golf
- On-line networking with the Chapters
- Host Shred Day
- Sponsor Christmas Light Events or contests
- Billboards
- Float in Parade – Homecoming with football (pass out materials)
- Identification Kits (for kids)
- Community outreach
- Take donations for foot pantry.
- Support the troops promotion
- County Fair Booth – drawing for emergency evacuation
- “Green” bags with all the credit unions logos and info – and how to join credit union will be distributed at farmer’s market next spring
- Shopping Bus Trip – proceeds to CUPAC. Open to all CU women
- CU Chapter insert in local paper
- Tailgating at Eastern Gates

SHARE A WILD IDEA YOU ALWAYS WANTED TO TRY BUT NEVER HAD THE TIME OR RESOURCES TO DO IT.

- Mad Money Financial literacy
- Free swap meet for anyone to exchange goods

- Shopping bus trips / bus trips to see shows or go to Galena or to a winery – open to all CU women. Proceeds to go to CUPAC.
- Take a kid out for the day, e.g., fishing, etc. Team up with local organization.
- Be able to pay big bucks for a chapter speaker.
- Casino night fundraiser – tie in auction
- Create a chapter education library where CU's can share training materials
- Private show where dollars go to CUPAC or the Foundation.

WHAT WAS YOUR MOST SUCCESSFUL PROJECT/EVENT OF YOUR CHAPTER? SHARE DETAILS.

- Golf outing for CUPAC
- Auction – baskets
- Raffle – Wii Console/skooter
- Trivia night – brings in the younger employees
- Holiday meeting w/Santa – gifts for kids – include auction items that are kid friendly
- Employee/volunteer/legislative night – one night to get more people out – we have an excellent turnout. Dinner & Gift for employees & volunteers.
- Financial Fair – events for the entire family
- Educational sessions that are sponsored by the Chapter (Quick Bites)
- Combine events that work on their own to create a larger more successful event (trivia night + employee appreciation + gifts for needy + auction)
- Robbery awareness simulation
- State & Federal auditors to speak about current issues
- BSA Training
- Involve Board & Staff in the planning session
- Chapter Meeting held at winery
- BOD Hot Topics – w/NCUA Rep
- Legislative Night
- \$1 Margarita Event

WHAT WAS YOUR LEAST SUCCESSFUL AND SHARE WHAT WENT WRONG.

- Shred Day – rain – not enough time to plan.
- Shred Day – Only six people came
- Turn out has fallen off at Chapter Meetings – it is just the board coming
- Trivia night; blood drives
- Repeating events, i.e., “auction year after year”
- 70's Theme – Employee Appreciation

WHAT POSITIVE CHANGES HAVE YOU MADE IN YOUR CHAPTER THIS YEAR THAT HAS INCREASED ATTENDANCE OR COMMUNITY AWARENESS?

- Shred Day
- Invite Family to events
- Get younger people involved
- Press releases
- Working with Police Dept. as it relates to Robbery Awareness
- “Dress for Success”

LIKE CHAD PICKED THE MISSISSIPPI TO START BOTTOMS UP, WHERE IN YOUR COMMUNITY CAN YOUR CHAPTER START TO MAKE AN IMPROVEMENT AND HOW?

- Donate funds to help improve someone’s home (like a ramp, repairs or picking up leaves)
- Recycle clothes – helps those who can’t buy anything
- Sponsor a Highway mile of clean up
- Donate to food pantries
- Hat & Mitten drive during employee appreciation night
- Shoe drive
- Pick up litter in the park and on the highway
- Plant Trees
- May/June food drive geared towards kids that are getting meals @ school but won’t during the summer
- Paint park benches & playground equipment
- Auto loans with special rate for Hybrid’s
- Local river clean up
- Bucket brigade – go out and scrape & paint houses
- Rebuilding together - \$500 in to sponsor a home; donate manpower to go in and fix homes
- “Labor of Love” – Donation of building material – provide lunch for crew
- Fix roofs
- Rake/Mow/Clean-up/Paint
- CU can pick up trash on and around their own grounds

WHAT CAN WE DO AT OUR CHAPTER MEETINGS AND CREDIT UNIONS TO ENCOURAGE RECYCLING?

- Present facts/information about recycling
- Offer fabric bags and have them next to sign
- Be able to opt out of members receipt when you have e-sign
- Offer e-statements – give gift to encourage
- Have recycling bins

- Create a “re-use” for things like the (drive-thru) envelope from the CUs, i.e., shopping list or to do list on the back
- Community Recycle Day (electronics, plastics, old cell phones) – you pick up at their house
- Provide recycling containers in office
- Collect toner cartridges and return for refunds
- Conduct seminars for community members about recycling
- Turn paper into note pads
- Make sure shred company processes shredded material properly
- Buy recycled paper
- Offer products/services that require electronic services

WHAT WAS YOUR BEST CHAPTER COMMUNITY/PUBLIC AWARENESS EVENT?

- Shred Day Event add stations for: Blood drive, clothing (shelter donation), food, eye glasses, cell phones
- Presentations to clubs and groups about the economy
- Child safety day – seat belts/booster seats (popcorn-bounce house-giveaways)
- Hot Dog Days – Give to Children’s Shelters
- Have table at fairs promoting safe environment
- Air conditioning giveaways to low income
- Fan giveaways for seniors
- Christmas in April
- Paint/clean windows for people in need
- Winter Warm Up – collect coats for kids
- Food Pantry
- Project Success – School Supplies
- Coins for kids (all pocket change is collected at every meeting and donated to charity)
- Hummer painted with credit union name – used in different community events – take pictures of kids in the Hummer

HOW CAN YOUR CHAPTER CREATE PRO ENVIRONMENT ACTIVITIES IN YOUR COMMUNITY/CHAPTER?

- Host a clean up day for a park, river or highway
- New buildings can include rooftop garden
- Monitor budgets – include employees in energy conservation.
- A CU assigns one employee per expense line item to keep on budget
- Safety Days
- Involve community leaders
- Have an EPA day to collect old paint, tires, batteries, prescriptions, etc.
- Have a computer recycling day

HOW CAN WE ATTRACT MORE B.O.D. AND CREDIT UNION EMPLOYEES TO ATTEND AND PARTICIPATE IN CHAPTER MEETINGS AND FUNCTIONS?

- Pay for employees and guest
- Make topics not necessarily credit union related (i.e., internet security, DUI, Going green, etc.)
- Earn points for attending chapter meetings (what do you do with accumulated points?)
- Advertise more to cu's who don't attend or call them to invite
- Special education workshops, i.e., BSA, Robbery, Member Accounts, etc.
- Chapter pay for one person from each cu for every meeting
- Free alcohol and food
- Cut the meetings short or change times and location
- Make the meetings at noon
- Invite Veterans – put on Chapter Meeting with Veterans in mind
- Pay them for their time
- Notify them of meetings
- Family oriented events – picnics
- Incentives for attendance
- Logo wear for volunteer work
- Party for recognition of “Birthdays” in the Chapter

WHAT FIRST STEPS CAN WE TAKE IN OUR CHAPTER TO GO GREEN AND GET SOME COMMUNITY P.R.?

- Eco-friendly BAGS
- Donate a recyclable bench to the community from the Chapter
- Have a swap – you bring us “x-number” of grocery plastic bags – we’ll give you one of our CU cloth bags
- Start recycling in your office
- Give canvas bags for opening a new service
- Glass coffee mugs – not styrofoam
- Humane Society support
- Scooter raffle with a “go-green” theme
- Chapter night at the local baseball park or hockey rink
- Network with other organizations
- Do a trash clean up day
- Relay for Life - \$1,000 value – sold tickets for chances to win to be given away at the walk
- Educate your grocery store to use cloth bags
- Place trash receptacles in public places with “provided by” labels with the CU or Chapter logo

WHAT WAS YOUR BEST CHAPTER FUNDRAISING ACTIVITY?

- Golf outing
- Auction
- Trivia Night
- Vacation/Sports Tickets Raffle
- 50/50 Raffle
- Candy Bar Sales
- Wine Tasting
- Silent Auction

HOW CAN THE LEAGUE HELP YOUR CHAPTER BE SUCCESSFUL IN YOUR COMMUNITY?

- Help us promote shred day or Recycle Day
- Supply Reusable Water Bottles
- Supply Green Bags
- BSA Training at the League allows small C's to fulfill compliance.
- Real Solutions meetings.
- Media coverage on CU activities – positive PR
- Promote Chapter Meetings to the smaller credit unions
- Radio Spots promoting CUs
- Help CUs expand membership
- Educate us on how to apply for grants
- Help us build a centralized/shared library of educational info (STAR, etc.)
- Connected politically to state and fed
- List of trainers that are available to work in CUs
- List of available services in detail in one packet
- Provide Grants/scholarships info
- Supply Recycle bins
- Community project for our soldiers
- Host a “Challenge of the Chapters” – help on a social level
- Coordinate visits to small credit unions about available grants and scholarships throughout the system

OTHER GOOD CHAPTER IDEAS THAT WERE SHARED:

Meetings:

- Wide range of places to meet with good food
- Central location; easy access
- Hold at Winery
- “Battle of the Chapters” – trivia questions, Wii, sports for bragging rights – raffle off two Wii's - \$5/ticket or 5/\$20

- Heads or Tails - \$1 flip-a-coin / in-or-out
- Deck of Cards – sell card for \$1 – draw one winner
- Ice Cream Social

Programs:

- Robbery awareness
- Credit Card Fraud
- Risk Training/Compliance
- Bank Secrecy
- Employee appreciation night very important to make it fun
- Political Legislative Night – just come to go over important issues
- Set up appointments for next year immediately following that year’s meeting
- Community Event (e.g., fixing up home of elderly person have financial difficulty)
- Sponsor Christmas party for physically or mentally handicapped
- Bring gifts for Military
- CU for Reality – thru CU Museum
- Budget Reality Program – choose career, expenses that come out of budget, choose to have pet or not, entertainment expenses, etc.
- Contests for kids to open accounts – deposit to existing accounts, etc.
- Health Awareness for Family
- Donate Wii to nursing homes and have “donated by” sign with logos
- The “BIG GIVE” Program – each credit union given a specific amount of money and they have to make that money grow. Then help several people in the community
- Toy Drive
- Box up items for the troops
- Blanket drive for hospitals
- Biz Kids – Chapter underwriter Reality Fair
- Class to learn debit card in school classroom (budget)
- Kirby Kangaroo (kids account and mascot)
- Boy/Girl Scouts tour of credit union (or Boys/Girls’ Club)
- Club newsletters
- Junior Achievement
- Run personal finance class at high schools or local church