

Special Programs/Recognition

There are many services the ICU System provides to the Chapters to help them function at maximum efficiency.

1. *Chapter Leaders Conference.* Each spring the Chapter leaders from around the state gather to network, gain information, and learn new techniques to assist them in improving their Chapters. This conference is free for two representatives from each Chapter, but all leaders are encouraged to attend.
2. *Chapter Meeting Notices.* The ICU System, Regional Management Department can produce all meeting announcements for your Chapter and mail them to credit unions and Chapter officials as instructed by you.
3. *Regional Directors.* Your link to the ICU System, keeping you abreast of current activities and programs available to assist the Chapter and its credit unions. Regional Directors also assist Chapter officials in the planning and execution of Chapter activities.
4. *Chapter Leaders Handbook.* The *Chapter Leaders Handbook* is provided by your Regional Management Department. It helps Chapter leaders fully understand their duties and responsibilities within the Chapter framework and provides ideas on programs and speakers. The loose-leaf style makes revisions simple and keeps information up-to-date.
5. *Audio-Visual Library.* Available through the Education & Member Services Department at the ICU System, on a first-come free-loan basis.
6. *Shared Chapter Advertising Program.* Funds are set aside each year to encourage Chapters to advertise on behalf of member credit unions in their Chapter area. These funds are disbursed after December 15 to participating Chapters based on the Chapter's advertising budgets and completed advertising projects.
7. An annual grant of \$300 is provided to each Chapter in compliance with the Chapter Corporate Governance Performance Standards, adopted by the ICUL Board of Directors on 3/26/04, to help defray expenses.
8. *Foundation Grants.* Funds are available from the ICU Foundation to credit unions or chapters for their community service projects. The Foundation will accept grant applications throughout the year, provided funds are available.
9. *Foundation Scholarships.* Scholarships for credit union related education are available from the ICU Foundation. The main deadline for applications is March 31. The Foundation maintains a discretionary fund for scholarships that can be accessed throughout the year, but people are encouraged to submit applications before the main deadline.
10. *Full Family Marketing Assistance.* One of the functions of the Youth Council is to encourage credit unions to maximize their potential by recruiting people of all ages as members. The Youth Council has materials available to assist credit unions with their marketing efforts. Contact the Youth Council Administrator at the League office for details.
11. *Classroom Presentations/Career Fairs.* Credit union people who are asked to give presentations to groups of students or to participate in Career Fairs can obtain assistance from the Youth Council. Handouts, outlines and other support materials are available to credit unions from the Youth Council. Contact the Youth Council Administrator at the League office for details.

Chapter Web Sites

The Illinois Credit Union League completed the development of its new chapter web sites project in 2000. This project was designed to respond to the significant interest in online communication expressed by chapter leaders, and serve as a key communication tool for them. Hosted on the League's web site (www.iculeague.org), this new section has many features, including:

- A chapter home page that includes a "point and click" chapter map, model bylaws, chapter purpose, League announcements, best practices, golf outings, and a "hot button" indicating current issues of interest;

- A standard web site for each chapter that includes: chapter calendar, list of chapter officials, list of credit unions and links to their web sites, chapter awards, and an e-mail link to a contact person for chapter questions; and
- An interactive form for credit unions to submit chapter award nominations and best practices to the League.

All chapters are encouraged to remain active in this initiative. It is the responsibility of each chapter contact to forward information to the League's Public Relations Specialist. Updates to each chapter's site are made by the League at no charge.

Shared Chapter Advertising Program Guidelines

The Board of Directors of the Illinois Credit Union League (a part of the Illinois Credit Union System) has allocated funds from the Illinois Credit Union System budget in order to encourage and support advertising at the Chapter level. These funds only partially reimburse Chapters for their advertising expenses, in proportion to the amount of advertising actually done in a calendar year.

In order to participate in the program, a Chapter must follow a two-step procedure. These are the guidelines for the program.

1. To qualify for shared funds, a Chapter must submit an outline (marketing plan) of its annual advertising program, including anticipated cost, to the Illinois Credit Union System (attn: Regional Management Department) for review and approval by March 31 of the year in which expenses are to be incurred. This figure would be a *minimum* figure and would be a pro-rata amount based on the figures submitted from each Chapter. Experience has shown that some Chapters do not spend the amounts they submit. As a result, the actual disbursements may be higher than the original estimate. It does

absolutely no good to submit a high initial figure, since all final disbursements are based solely on expenses actually incurred by each Chapter.

2. *Copy of all bills must be submitted by December 1 of the program year, including proof of payment.* When all qualifying Chapters have forwarded their paid bills, shared advertising funds will be disbursed. All funds not claimed by December 1 will be distributed to other qualifying Chapters.

Please Note:

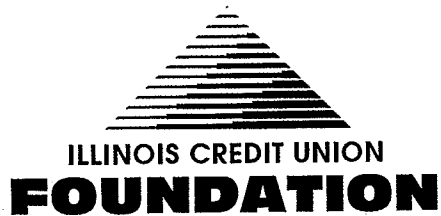
1. No SCAP funds can be disbursed without proof of payment. Chapter expenses without supporting documentation (copies of bills marked paid, etc.) will not be counted for rebate purposes.
2. The March 31 and December 1 dates must be fairly firm in order to smoothly operate this program.

_____ Chapter
 (Year) **Shared Chapter Advertising Budget (SCAP)**

Completed by _____ Date _____

Month	\$Amount Budgeted	Activity/Program
January		
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		
Total		

Please return by March 31 to Service Corp Administration; Illinois Credit Union System; 1807 W. Diehl Road; PO Box 3107; Naperville, IL 60566-7107 or fax to 630-983-3460.



Illinois Credit Union Foundation Group Scholarship Application Form

1. Credit Union/Chapter _____ 2. Total # Participants _____

3. Asset Size of CU _____ OR
Participating CUs with less than \$5M in assets (circle): None 1-24% 2-49% 50-74% 75-100%

4. Contact Person _____ Phone Number _____

Address _____

City/State/Zip _____

5. Type of Scholarship (select one) _____
 - _____ ICU System Training (Cluster training, League Personalized Session)
 - _____ Certification Course (CCUE)
 - _____ Self Study Course (STAR / VAP / VLP / MERIT)
 - _____ Other (specify _____)

6. Dollar Amount Requested \$ _____

7. Topic of Course & Date of Program _____

8. Detail Cost of Program Below (specify registration fees, transportation & lodging, materials, etc.)

9. Will participants use personal time while receiving this training? Yes No

10. Will chapter or credit union help pay tuition/expenses? Yes No
If yes, how much (%) is covered? _____

11. Have you ever applied for an ICU Foundation Group Scholarship? Yes No Received One? Yes No

(continued on next page)

12. Explain how will this educational program benefit your credit union(s):

13. Indicate extenuating circumstances relevant to this application:

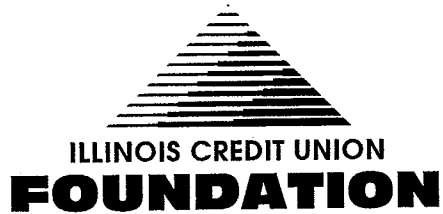
14. List the participants, their credit union affiliation and indicate staff or volunteer:

Participant	CU	Staff or Volunteer (S or V)

Eligibility Requirements for ICU Foundation Group Scholarships

1. Applicant must be an Illinois Credit Union League-affiliated credit union listed on the application at the time the scholarship is used or the award will automatically be forfeited. In the case of a chapter, the credit unions benefiting from the scholarship must be League affiliated.
2. Credit unions can receive up to \$1,500 maximum in total scholarship funds per year.
3. Application must be completed in full and received by **March 31**. After this date, applications may be considered if scholarship funds are available.
4. Recipient credit union or chapter will be reimbursed after course is successfully completed.
5. Recipient must use scholarship during the year it is awarded and for the purpose stated on the application.
6. The range of group scholarship awards is up to \$1,000.
7. Special eligibility requirements may be separately set for certain discretionary fund scholarships.

Mail to: ICU Foundation, PO Box 3107, Naperville, IL 60566-7107 or fax 630-983-4261



Illinois Credit Union Foundation Individual Scholarship Application Form

1. Please indicate from the choices below the type of educational program:

- | | |
|---|---|
| <input type="checkbox"/> CUNA School or Conference | <input type="checkbox"/> Vendor Sponsored Session |
| <input type="checkbox"/> Illinois CU League Session | <input type="checkbox"/> CU-Affiliated Organization Session |
| <input type="checkbox"/> Certification Course (CCUE) | <input type="checkbox"/> General Computer Training |
| <input type="checkbox"/> College Program | <input type="checkbox"/> Specialized Computer Class |
| <input type="checkbox"/> Self Study Course (STAR/VAP/VLP/MERIT) | <input type="checkbox"/> Other |

Specify Title of Course & Date of Program _____

2. Amount of Scholarship Funds Requested _____ (max = \$1,000 CUNA, \$500 others)

3. Name _____

4. Credit Union _____ 5. Chapter _____

6. Address _____

City/State/Zip _____

7. Day Time Phone Number (include area code) _____

8. CU Assets _____ 9. Number of CU Employees _____

10. Current Position at CU _____ How long? _____

11. Is CU work full or part time? Full-time Part-time 12. Are you a volunteer at CU? Yes No

13. Have you held other positions in this or any other CU? (specify) _____

14. Will you lose all wages while attending this event? Yes No

15. Will you use vacation/personal days while attending this event? Yes No

16. Will your chapter or credit union help pay your tuition/expenses? Yes No
If yes, how much (%) is covered? _____

17. Indicate level of education attained: High School Technical School Some College College

18. Have you ever applied for an ICU Foundation Scholarship? Yes No
If yes, specify year & course _____

19. Have you ever received an ICU Foundation Scholarship? Yes No
If yes, specify year & course _____

20. How many (#) chapter meetings have you attended during the past year? _____
Indicate total number of chapter meetings held per year _____

21. List the chapter or league seminars and conferences you attended during the past 2 years:

22. List any chapter or league offices you have held during the last 2 years:

23. Explain how this educational program will help you and your credit union:

24. Indicate extenuating circumstances relevant to this application:

25. If you receive a scholarship, how much (%) of the balance will be paid by the following:

___ Credit Union ___ Chapter ___ Yourself ___ Other (specify) _____

Please Sign Below:

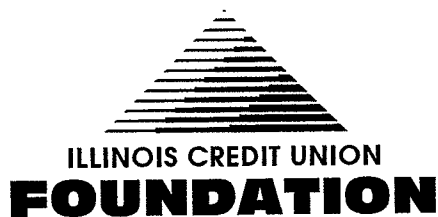
Signature of Applicant

Date

Eligibility Requirements for ICU Foundation Scholarships

1. Applicant must be a director of, serving on a committee of, or employed by the same Illinois Credit Union League affiliated credit union listed on the application at the time the scholarship is used or the award will automatically be forfeited.
2. Applicant must be an active participant in chapter activities.
3. Application must be completed in full and received by March 31. After this date, applications may be considered if scholarship funds are available
4. Recipient's credit union will be reimbursed after course is successfully completed.
5. Recipient must use scholarship during the year it is awarded and for the purpose stated on the application.
6. The ranges of scholarship awards by category are: All CUNA Schools/Conferences — up to \$1,000; all other sessions — up to \$500.
7. Recipients of CUNA Management School Scholarships will have their scholarships renewed provided they are a director of, serving on a committee of, or employed by the same credit union listed on the application and continue attending the school for up to three consecutive years. Recipients who change credit unions or discontinue attendance at CUNA Management School must reapply for scholarship assistance.
8. Special eligibility requirements may be separately set for certain discretionary fund scholarships.
9. The maximum amount of scholarship funds allowed per credit union, per year is \$1,500.

Mail to: ICU Foundation, PO Box 3107, Naperville, IL 60566-7107 or fax 630-983-4284



Illinois Credit Union Foundation Community Project Grant Application Form

Project Name _____

Project Coordinator & CU affiliation _____

Coordinator's Address _____

Coordinator's Phone Number _____

Amount Requested \$ _____
(maximum request = \$500)

Describe project below:

Explain how funds will be used:

List participating credit unions & chapters, describe their involvement:

If working with a local organization, list contact person at agency, address & phone number:

If soliciting assistance from other local businesses, describe below:

Application review deadlines: March 31, July 31, October 31
Return to: ICU Foundation, PO Box 3107, Naperville, IL 60566-7107
or fax to 630-983-4261

Chapter Awards System

Chapter Eagle Award

The objective of the awards program is to recognize Chapters for quality programs they provided their member credit unions and communities.

The Eagle Award criteria will be judged in four categories. One award for each category will be distributed to the Chapter having the best program. The categories are:

- Education Program — best delivery of education; content, speaker and format
- Community Involvement — best community project conducted by a Chapter; fund raising event, consumer awareness, help projects such as Meals on Wheels, etc.
- Special Event — best group event; social event designed for fun, such as a picnic, dance, Christmas party or ball game.
- Fund Raising — goes to the chapter that raised the most funds for various groups (excluding CUPAC). Eagle Award for Fund Raising form must be submitted.

A nomination form will be sent in January to the League director, Chapter chairman and Chapter secretary. This is your opportunity to choose the Chapter's best program for one or all of the above categories and submit your entries.

It's a great way to recognize the outstanding efforts and contributions made by Chapter officials throughout the year.

The awards will be presented to the winning Chapters for each category at the Chapter Leaders Conference.

Chapter Leader Award

The Chapter Leader Award recognizes individuals who influence the future and inspire the membership as a whole.

Chapter leaders are recognized for:

- an outstanding program, project, or event that was inspired by one individual.
- bringing new individuals to the Chapter meeting or getting inactive member credit unions to attend regularly.
- outstanding leadership ability, commanding authority or influencing members of the Chapters.
- propelling the Chapter in a new direction.

CUPAC-Chapter Competition Award

This program recognizes the top three chapters that raise the most funds for the Credit Union Political Action Council (CUPAC). The top fundraising chapters are honored each year at the Chapter Leaders' Conference and presented with trophies. Cumulative totals are published in the CUPAC Chronicle & monthly Chapter Legislative Forum Representative Report.

The program was designed to generate competition among the Chapters in raising funds for CUPAC. The following funds are included in Chapter competition totals: money received from special Chapter events such as auctions, golf outings, raffles, etc; Advocate and Associate membership dues paid out of Chapter funds for Chapter board members; direct Chapter donations; and other types of fundraising activities coordinated by the Chapters.

Each year, each Chapter president receives a pledge form requesting that a pledge be made in an amount the Chapter reasonably expects to raise for CUPAC during the year. Chapters are not responsible for pledge amounts not raised.

I-CARE Rep of the Year Award

The Illinois Cooperative Advertising Reaches Everyone (I-CARE) program will recognize one individual Chapter Representative each year for his or her efforts in furthering the goals of I-CARE and the National Credit Union Brand campaign. Chapter representatives are encouraged to report their activities to the League's I-CARE Administrator as they relate the program on a monthly basis. The categories for determining the I-CARE Rep of the Year are:

- Chapter Effectiveness;
- Fundraising;
- Promoting I-CARE; and
- Bonus (additional opportunities in which I-CARE representatives can participate)

Using a points-based system, the League's I-CARE Administrator will calculate totals for the period each year from April (when the new chapter leaders are determined) to the following February (the last full month prior to the conference that points can be earned) to determine a winner.

ICU Foundation Rep of the Year Award

The Illinois Credit Union Foundation recognizes one individual chapter representative annually for his or her efforts in furthering the goals of the Foundation. Using a point-based system, the Foundation Manager will calculate the totals for the prior calendar year to determine a winner. The categories for determining the ICU Foundation Rep of the Year are:

- Chapter Effectiveness;
- Fundraising;
- Promoting Foundation Programs;
- Bonus (additional opportunities)

IYIC Rep of the Year Award

The Illinois Youth Involvement Council recognizes one individual chapter representative annually for his or her efforts in furthering the goals of the youth council. Using a points-based system, the IYIC Administrator will calculate the totals for the prior calendar year to determine a winner. The categories for determining the IYIC Rep of the Year are:

- Chapter Effectiveness;
- Fundraising Advocacy;
- Promoting IYIC

Eagle Award Nomination Form

Use one form for each nomination. Nominations must be received by _____.

Please check appropriate category:

- Best Special Event
- Best Education Program
- Best Community Involvement
- Eagle Award for Fund Raising (use attached special form)

Name of Chapter: _____

Chapter Contact: _____

Phone Number: _____

Please note: Person submitting form must be a current chapter official and should be able to adequately explain why the chapter officials chose that particular "best practice."

Instructions: Reflect on your achievements since Chapter Leaders Conference 2005. What was your best "PRACTICE" or "LEARNING EXPERIENCE"? Was it a special program or event, a community project, a fundraising project, etc.? It can be a time that stands out as one of the most rewarding/peak experiences you have had in your chapter. A time when you and other chapter officials felt most alive, most inspired, and most excited or proud of your involvement and accomplishment. Attach any pertinent paperwork.

Tell Your Story!!!

1. Describe your BEST PRACTICE OR LEARNING EXPERIENCE.

2. What made it a HIGH POINT or PEAK EXPERIENCE?

3. What POSITIVE IMPACT did it leave for the participants and the Chapter?

**Mail to: Illinois Credit Union System, PO Box 3107, Naperville, IL 60566-7107
or fax 630-983-3460, Attn: Regional Management.**

Eagle Award for Fund Raising

Deadline for submission _____.

The Eagle Award for Fund Raising will be based on the amount of dollars your chapter has raised and/or given to various groups (excluding CUPAC because they give their own award). In the space below, please fill in the amounts your chapter has given during 2005. Participation is optional. As you can see we have provided space below for your fund raising information. Feel free to use as much space as necessary. If you have questions, please give us a call at 800-942-7124 ext. 3455.

Please note: Person submitting form must be a current chapter official.

Name of Chapter: _____

Chapter Contact: _____

Phone Number: _____

IYIC _____ \$ _____

I-CARE _____ \$ _____

Children's Miracle Network _____ \$ _____

ICU Foundation _____ \$ _____

Other (please list)

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

**Mail to: Illinois Credit Union System, PO Box 3107, Naperville, IL 60566-7107
or fax 630-983-3460, Attn: Regional Management.**

Chapter Leader Award Reporting Form

You may use this form when reporting an **INDIVIDUAL** who qualifies as a recipient of a Chapter Leader Award.
Your submission must be received by _____.

Name of Chapter: _____

Name of Nominee: _____

Chapter Position: _____

Date or period of service: _____

Give a brief description of the outstanding contribution given by this Chapter Leader.
Attach any pertinent paperwork.

Submitted by: _____

Chapter & Position: _____

Phone Number: _____

Please note: Person submitting form must be a current Chapter Official.

**Mail to: Illinois Credit Union System, PO Box 3107, Naperville, IL 60566-7107
or fax 630-983-3460, Attn: Regional Management.**

