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For Immediate Release

Sprint discounts now available to Illinois CUs, members as part of Invest in America program

Naperville, IL., March 17, 2010 -- Illinois credit unions and their members can now benefit from the Sprint Nextel Credit Union Member Discount Program available through Invest in America (IIA).

This program was designed so there is an incentive for all parties involved – members save money on their monthly bills and credit unions earn financial benefits for promoting the program with minimal marketing effort. Participating credit unions can also receive high quality marketing materials free of charge.

“We’re pretty small and this program is just an extra little perk we can offer to our members,” said Doris Adams, CEO of the \$2.2 million ABBCO Community Credit Union. “It’s really at no cost and takes very little effort on our part to make it available.”

Under the partnership agreement, members will receive a 10 percent discount on most individual liable monthly recurring charges (service rate plans and features), a 15 percent discount on corporate liable monthly recurring charges, and discounts on corporate liable accessories. In addition to the monthly savings, activation fees on new lines and upgrade fees will also be waived.

The discount includes nationwide from coast-to-coast coverage, simplified calling plans, national rates with no roaming and long distance charges and the advantage of keeping their existing phone numbers, regardless of the provider they are currently with. Members who are existing Sprint Nextel customers can also take advantage of this opportunity.

Members can call 877.SAVE.4.CU (877.728.3428) or visit any Sprint Nextel retailer nationwide and visit www.SprintSave4CU.com for more information. When taking advantage of this savings opportunity, members just need to say they’re a credit union member.

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Note: The Illinois Credit Union League (ICUL) is the primary trade association for credit unions in Illinois, which provides members with information, legislation and education. Membership is open to any credit union operating in accordance with the Illinois Credit Union Act or the Federal Credit Union Act. There are 402 credit unions in Illinois with more than 2.7 million members.